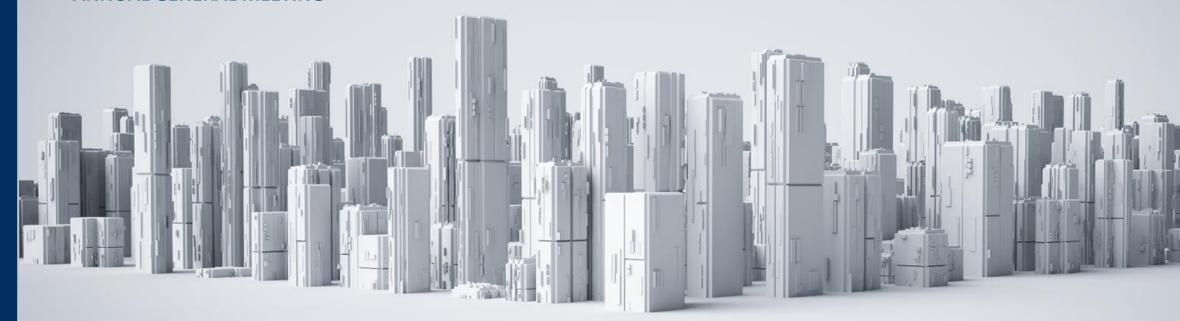
YEAR IN REVIEW 2023

THE BAHAMAS CHAMBER OF COMMERCE AND EMPLOYERS' CONFEDERATION

ANNUAL GENERAL MEETING







CHAIRMAN'S REPORT 2022-2023

MRS. KHRYSTLE RUTHERFORD-FERGUSON



NEW MEMBERSHIP

The BCCEC welcomed 20 new members to its membership this year.

- Fashionette Ltd. Fine Threads
- Bahamas Business Solutions
- Margaritaville Resort
- The International School of Business Entrepreneurship and Technology (ISBET)
- Association of Bahamas Marinas
- Bahamas Secure Technology Cabling and Consulting
- Comfort Smiles Company Limited
- Perficient Management Group
- Easyterms Ltd.
- Concept Management Solutions
- 2B Investments Ltd. Rip Ty'd Brewery
- Island Choice Fire Protection Services Ltd
- Major Management Services Limited
- New Hill Productions
- Knowledge Is Capital
- OKX Bahamas FinTech Company Ltd.
- Quantfury Trading Limited
- Tanya Simone Photography
- WMS Holdings Ltd.
- Cloud 10 Technology Consulting

The BCCEC Thank You!







BCCEC DIRECTORS 2021 - 2023

The BCCEC is getting ready to bid farewell to the current board. The Chamber would like to express its gratitude for their tremendous dedication and effort throughout their tenure.







BCCEC IN THE NEWS



NEWS CLIPS

- BCCEC meets with Financial Secretary and Senior Officials from The Bahamas Customs to discuss Click2Clear" – January 2023
- "Chamber laments new business license renewal requirements" - February 2023
- "BCCEC seeks collaboration with Government on brain drain reversal strategy" - May 2023
- "Chamber: CIT must go hand in hand with business license fee reform"- May 2023



NEWS CLIPS

- "Chamber criticizes new VAT rules, cites lack of consultation – June 2023
- "Government restructuring sparks hope for business priorities" September 2023
- "Chamber hails success from two trade missions" October 2023
- "BCCEC laments lack of support for business sector in Speech from the Throne" October 2023
- "Chamber chair: Online start-ups expanding beyond social media" November 2023



PRESS STATEMENTS

- Press Statement: Recent Policy Decisions -Not Making It Easy To Do Business
- Press Statement: Corporate Income Tax Green Paper
- Press Release: Statement on Business Rules
- Press Statement: Opening of Parliament -Opportunity for Gov to support business community
- Press Statement: Speech from The Throne -Lack of Substantial Support for Business Community
- Press Statement: The BCCEC is pleased to announce the return of the highly anticipated Trade Expo 2023





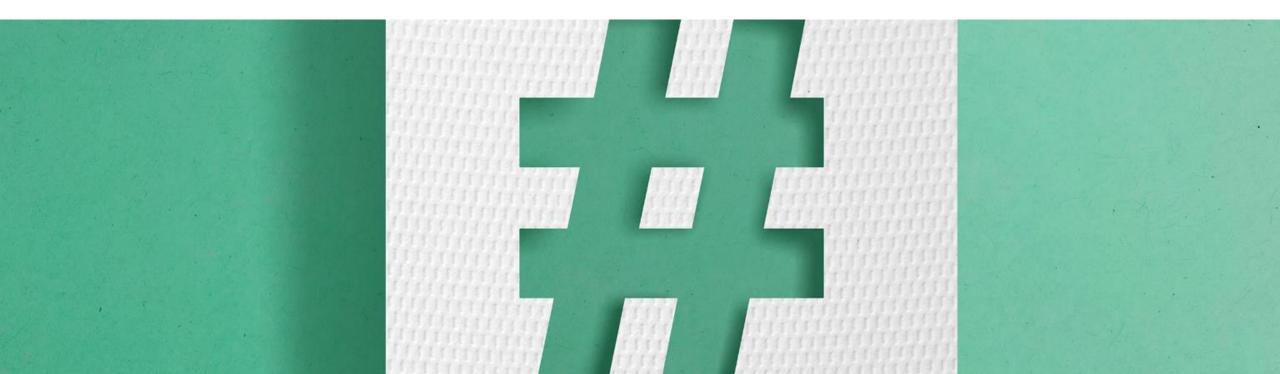
CHAMBER NEWSLETTER & WEBSITE

- Our newsletter continues to go out around the 15th of each month, advising our members of current Chamber efforts, event notifications and recaps and relevant trade portal information.
- The Chamber's website continues to serve as our information hub, with an increase of 19% this year, with visits to our membership directory, blog posts and event pages.



FACEBOOK

- This year, our social media presence has been thriving.
- We have witnessed a remarkable growth in our Facebook reach, which includes posts, stories, and ads, reaching a total of 71,491 people. This represents a significant increase of 5.1% compared to last year.



INSTAGRAM

Additionally, our Instagram reach, which includes posts, stories, and ads has also experienced a boost, reaching 5,684 individuals, marking a growth of 3.8%.

We are thrilled to see such positive results in our social media efforts. Our staff has been working diligently to engage with our audience and provide them with valuable content.

It is evident that our strategies are resonating with our followers, as we continue to expand our reach and connect with more people.





BCCEC EVENTS

- Export to the UK A Complete Guide for Spirit Drink Producers in the Bahamas – April 2023
- BCCEC Power Breakfast with RF Bank & Trust - April 2023
- Power Breakfast Meet the Minister Hon.
 Keith Bell May 2023
- BCCEC Power Brunch with Royal Caribbean International – June 2023
- Networking Lunch with The Caribbean Council, BFSB and BCCEC – October 2023
- BCCEC Trade Expo 2023 with SBDC –
 November 2023





POWER BREAKFAST FEATURING RF BANK & TRUST



POWER BREAKFAST FEATURING THE HON. KEITH BELL





BCCEC & SBDC TRADE EXPO 2023





TRADE PORTAL UPDATES

Visitors to the Portal average approximately **10,000 per month** and come from the following top five countries:

- 1. The Bahamas 51% (it is good to see Bahamian companies taking advantage of the export and import information)
- 2. Canada 29%
- 3. France 10%
- 4. US 5%
- 5. China 1%

Top pages visited include: trade events, trade news, information on The Bahamas' export performance and information on Trade Expo 2023

The top searched product category continues to be Seafood; The Bahamas' primary export.



DEMOGRAPHICS

54% females and 46% males have used the Portal so far this year with over 20% in the 25-34 age category.

During this period the following was accomplished:

- Monthly international trade e-newsletters were distributed. The Portal's newsletter is distributed to roughly 700 people per month.
- (30+) international trade blog posts were added to the Portal
- (80+) international trade posts were added to the Portal's social media pages.
- (50+) trade-related events and/or opportunities were promoted







THANK YOU! WE LOOK FORWARD TO WORKING WITH YOU IN THE NEW YEAR!

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