

The Bahamas Chamber of Commerce and Employers Confederation

Year In Review 2021



Press Releases for 2021

January	BCCEC Creates Position Statement Advocate for Digital Economy Growth
April	BCCEC & Royal Caribbean Group Homeport Procurement Workshop
May	BCCEC Media Response-Budget Communication 2021- 2022
July	BCCEC Announces New Chamber CEO
November	Chamber Survey Finds Increasing Interest In Digital & E- Commerce For Business Continuity

News articles from the BCCEC 2020

8 BCCEC Media Statements 16 Chairman news articles 17 Past CEO news articles 7 BCCEC Director's news articles

News articles from BCCEC Chairman 2021



News articles from BCCEC Directors 2021



BCCEC Surveys Year 2020

BCCEC Member Survey

BCCEC Digital Research Survey BCCEC Economic Recommendations Survey

The Bahamas-United
Kingdom Economic
Partnership Agreement
(EPA) Survey

Bahamas BEATS: Extended Stay Permit program

BCCEC Surveys Year 2021

Development of Minamata Initial Assessment in the Caribbean Survey - The Bahamas

National Budget 2021 Survey BCCEC Digital
Transformation
Committee Research
Survey

ILO Survey - Diversity and Inclusion (D&I) in the workplace

Access Accelerator: MSME Business Survey

Minimum Wage Survey Redundancy Packages
Survey



BCCEC Events 2020

20 May

• DTC Webinar Series #1 Business in a Digital World - Introduction to Digital

27 May

• DTC Webinar Series #2 Business in a Digital World - Cyber Security

28 May

• BCCEC & NIB Business Information Meeting: NIB responds to your needs

3 June

• DTC Webinar Series #3 Business in a Digital World: Online Payments

16 July

• Financial Wellness Webinar

BCCEC Events 2020 continued

28 July

 Cable Bahamas Business Solutions Presents: Think Beyond Data Protection for Big and Small Businesses

11 Aug.

• Cable Bahamas Business Solutions Presents: Think Beyond "How Do You Respond After Cyber Security Breaches?

28 Aug.

• Ministry of Health: An Introduction to the new Workplace Guidelines and Assessment Tools Part 1

1 Sep.

 Ministry of Health: An Introduction to the new Workplace Guidelines and Assessment Tools Part 2

3 Sep.

• Ministry of Health: Part #3 An Introduction to the new Workplace Guidelines and Assessment Tools Part 3- September 3rd

BCCEC Events 2021

April 26th

• Event: BCCEC & Royal Caribbean Group Present: Homeport Procurement Workshop

May 11th

• Event: Think Beyond Webinar - Join the Click series "Digitization and Small Businesses"

May 25th

• Event: BCCEC & China Seminar - "New Era, New Opportunities - Promoting China-Bahamas Cooperation

June 8th

• Event: Hurricane Preparedness Webinar

BCCEC Events 2021 continued

June 30th

• Event: BCCEC and Cuban Chamber of Commerce Business-To-Business Virtual Forum

August 18th – 19th

• Webinar Series - Ministry of Finance and the BCCEC Present: Boosting Your Business

September 8th

• Event: AWE Academy for Women Entrepreneurs Virtual Graduation

October 4th – October 5th

• Event: Making The Case for Financial Management - A QuickBooks Workshop

BCCEC Events 2021 continued

October 20th

• Event: Bahamas - China Trade & Investment Forum

October 21st

• Event: Bahamas -China Business To Business Matchmaking Forum

October 26th and November 4th

• BBSQ & BCCEC Present: EU Packaging and Labelling Workshop

BCCEC Courtesy Calls 2021

BCCEC courtesy call with Prime Minister Hon.
Philip E. Davis QC and PS Hon. Leon Lundy October 28th 2021

BCCEC courtesy call on the Attorney General Hon. L. Ryan Pinder and Hon. Jomo Campbell - October 28th 2021







BCCEC Social Media Metrics 2020



487 Blog Posts



292 Facebook Posts



44 Instagram Posts

Facebook Metrics 2021

Our Facebook page has grown by 132.6%. This growth includes persons who saw content from the BCCEC's Page including posts, stories, and ads.

Facebook Page Reach 2020

• 21,385

Facebook Page Reach 2021

• 49,946

Facebook Insights Year to Date -2021

• 3.7k



Instagram Metrics 2021

Our Instagram account has reached a total of 6,227 unique persons, which has grown our followers to over 1,200 persons.

Instagram Page Reach year 2020

• 1,714

Instagram Page Reach year 2021

• 6,227

Instagram followers to date

• 1.2k



LinkedIn Metrics 2021

Popular post for 2021

 BCCEC and Royal Caribbean Homeporting Event

Top Visitor Demographics by Sector:

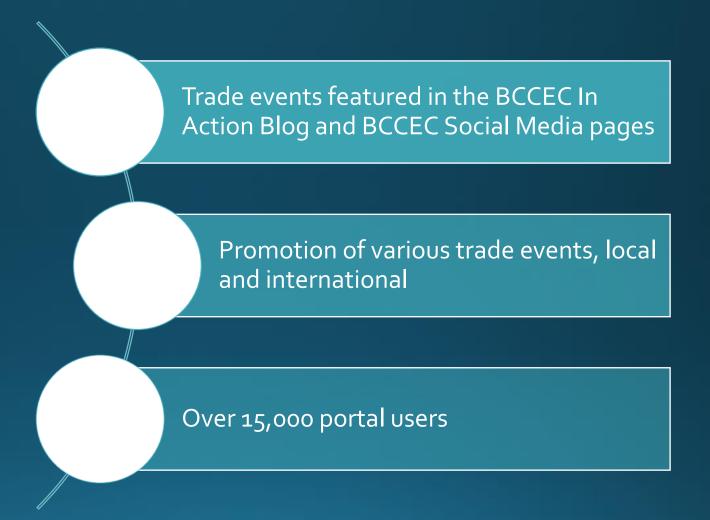
- Business Development
- Finance
- Legal
- Operations
- Media Communications



Bahamas Trade Information Portal

The Bahamas Trade Information Portal remained committed to its mandate, since its creation in 2017, as an online one stop shop to provide easy access to essential international business & trade data and to foster insight on foreign market opportunities for Bahamian entrepreneurs.

Additionally, the portal contributes to the overall government's objectives to diversify the economy while supporting the ease of doing business for Bahamian businesspersons.



BCCEC Newsletters

The BCCEC began sending out monthly newsletters to members to keep the in know of all the latest:

- News articles
- Press releases
- BCCEC In Action Blog highlights
- Chamber events
- Information from other Chamber members

The newsletter goes out on the 15th of each month.



Newsletter Metrics for 2021

Total number of emails delivered

• 7,390

Total number of emails opened

• 3,559

Total number of clicks on our newsletter links

• 1,086

Total number of new subscribers of our newsletter

• 127



BCCEC Website & BCCEC In Action Blog Metrics

- Website Traffic of Unique Visitors for the year - 9,484 persons
- Top Blog Post views for the year –
 1,196

Top BCCEC Website Traffic by Country:

- Bahamas
- United States
- United Kingdom
- Canada
- India

